

# About The Sparkleberry Country Fair

The Sparkleberry Country Fair is a non-profit organization which is committed to improving quality of life in North East Columbia. The Fair's objectives are to promote the area's rural history, strengthen the sense of community and support public education.

## Fair Activities

- Large rides area
- Aircraft exhibits
- Animal displays and interaction
- Hay/carriage rides
- Antique tractor and engine farm displays/competition
- Native American exhibits, displays and demonstrations
- Classic car show
- Historic reenactments
- Agricultural displays/competition
- Educational exhibits
- Plant sale

## Community

- Non-profit community service organizations - free
- Local arts and crafts
- Local food vendors
- 3 stages with local entertainers and demonstrators (all 3 stages active all day)
- Local school district displays
- Clemson research center displays
- Over two hundred volunteers support the Fair
- Approximately 24,000 visitors to the 2017 Fair

## Public Education

- Individual scholarship (25 given in 2017).
- \$123,000 available in teacher classroom grant program
- \$800,000 in support of grants and scholarships over past 20 years.
- The Sparkleberry Country Fair is presented at the Clemson Research and Education Center on Clemson Road. The one-day event this year will be held April 28, 2018 from 9:00 AM-5:00 PM.

# Sponsorship Benefits

## Platinum Sponsor - \$2000

- Sponsor name on a scholarship
- Key sponsor signs on Fair day
- Company name or logo on billboards
- Company name on promotional newspaper (12,000 copies)
- One half page ad in Fair program (12,000 copies distributed)
- Exhibit space under a 20" x 20" individual tent
- Recognition on Richland District Two TV channel
- Recognition on TV spots
- 8 passes

## Gold Sponsor - \$1000

- Company name on Fair day signs
- Company name in Fair promotional ad to run in local newspapers
- Company name on promotional flyer (12,000 copies distributed)
- One quarter page ad in Fair program (12,000 copies)
- Exhibit space under a 20"x20" individual tent
- 5 passes

## Silver Sponsor - \$500

- Company name listed in Fair ad to run in local newspapers
- Company name on promotional flyer (12,000 copies distributed)
- One eighth page ad in Fair program (12,000 copies distributed)
- 2 passes

## Patron - \$250 - Listed in Fair Program & Newspapers