



Sparkleberry Country Fair

Clemson's Research and Education Center

*Two Notch at Clemson Road ☞ Northeast Columbia
Post Office Box 24372 ☞ Columbia, South Carolina 29224*

November 1, 1017

The 23rd annual Sparkleberry Country Fair will be held on April 28, 2018 and we would like you to be part of it.

We invite you to join us as a business sponsor and help us in our mission of promoting rural history in Northeast Richland County, strengthening the sense of community and supporting public education. In return, your business will receive recognition throughout the fair including billboards, newspaper ads, Fair program and Richland Two media. The platinum and gold sponsorships also include exhibit space at the fair.

Since the Sparkleberry Fair began 23 years ago, more than \$850,000 has been raised to benefit Richland School District Two. This would never have been possible without the patronage of our local businesses, private individuals and other organizations in our community. Thanks to their support of the 2017 fair, the committee was able to donate \$50,000 to the students and teachers of the school district through scholarships and grants.

The fair is totally run by volunteers. No one is paid a salary. The dedicated board members work very hard to create an event for residents that will foster a sense of local community and pride. The fair, which is held every year on the last Saturday in April, is a country-oriented, alcohol-free, family affair for all ages. An average of 24,000 people attend the one-day fair each year.

A sponsorship package is enclosed for your review. We hope you will consider participating this year. Please contact me, Bill McCracken at 803.960.5210, bmccracken51@gmail.com, or Gwen Smythe at 803.788.8010, gssmythe@msn.com.

Together we can make a difference.

Sincerely,

Bill McCracken
Co-Chairman, Sparkleberry Country
Fair

Gwen Smythe,
Co-Chairman,
Sparkleberry Country
Fair

Building The Future From The Past